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an investment alternative in which investors pool their money to buy stocks bonds and other securities based on the selections of professional managers who work for an investment company preferred stock

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discover how and why finance is concerned with cash flow versus profits and why that matters for your business and budget identify ways to create and measure value in order to evaluate and pitch potential projects examine how capital markets work and how they affect your business

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business finance generally consists of three main areas financial planning capital budgeting and working capital management financial planning is the process of setting goals and creating a plan to achieve those goals